



**BizsNetwork**

Connecting People & Businesses

# How to Finance your business?

**More ways than you think**

# Some of the picture



# Invoice financing



- **Invoice financing is a type of financing that allows businesses to borrow against outstanding invoices.**
- **Your account receivable or your invoices**

# Crowdfunding



- **Crowdfunding is funding a project or venture by raising money from many people, typically via the Internet. Crowdfunding is a form of crowdsourcing and alternative finance.**
- **Crowdfunding on platforms such as Kickstarter and Indiegogo can financially boost small businesses.**
- **5 Top Crowdfunding Websites Australia 2024**  
**([elegantmedia.com.au](http://elegantmedia.com.au))**

# Angel Investor



- **Angel investors are private individuals or small groups of executives who invest in businesses.**
- **You need to pitch desk**
- **Business forecast**
- **Networking**

# Friends and Family



- **Friends and family to make an equity investment can be a good way to finance your company if you are very careful. Be sure to get the agreement.**
- **Have your business value base per share.**

# Business Incubator



- **A business incubator is an organization that helps startups to develop by providing a buffet of services at the budding stage.**
- <https://www.alliedlegal.com.au/grants/>

# Grants



- **Grants are a form of funding that does not require you to pay back allocated funds. Like R&D tax credits, this is an ideal funding source for companies that don't want debt but need funds.**
- **There is no interest charged with free grants funds, which is ideal for companies and owners wanting to keep equity funding costs as low as possible. These are hard to obtain, given that these programs change and move from quarter to quarter or year to year.**



# References

- **Grant:**

<https://business.vic.gov.au/grants-and-programs?filter=%7B%22status%22%3A%5B%22opening+soon%22%2C%22open%22%2C%22ongoing%22%5D%7D>

- **Business Incubator:**

<https://www.alliedlegal.com.au/grants/>

- **Pitch desk:**